



Fill the seats...

Big4Bio

EVENT PROMOTION GUIDE

...by promoting your event the best way.

Don't just post your event in standard online calendars -- make yours **STAND OUT** with Big4Bio and all of its channels and networks, from daily newsletters to the Event Center. Below is an example of the Event Center Standard option, which showcases your event on the Big4Bio website, both in color and at the top of the list, regardless of date.

EXAMPLE OF WEBSITE LISTINGS

EVENTS CENTER

*Note how the **STANDOUT** option makes your event the highlight of the month:*

20 FROM THE TRENCHES: ARE YOU READY TO IPO?

3 FROM BENCH TO IPO: PLANING AND PRESENTING YOUR BIOTECH BUSINESS

8 INTELLIGENT CONTENT CONFERENCE ON LIFE SCIENCES & HEALTHCARE

9 THE AMGEN BAY AREA BIOGENEIOUS CHALLENGE

13 PITCHFORCE : MAY 13

16 STANFORD IP AND THE BIOSCIENCES CONFERENCE

EXAMPLE OF NEWSLETTER LISTING

EVENTS CENTER

SAMPLE OF UPCOMING EVENTS

BioScience Forum; James Manuso, Ph.D, CEO, Talfinum Investments Aug 27

Excited About Your Story: Tell It like a TED Pro Sept 3

Identifying and Closing the Training Gap in Clinical Research Sept 4

2014 Breast Cancer Symposium Sept 4-6

Stanford Medicine X Conference Sept 5-7

Cell Line Development & Engineering Sept 8-10

Use of Induced Pluripotent Stem Cells as Screening Tools and Therapeutics Sept 11

Meet with...New Enterprise Associates, Inc. Sept 16

Health 2.0 Fall Conference 2014 Sept 21-24

Digital Diagnosis- Harnessing Digital Technology to Improve Personal Health Sept 23

EBBN Kick-Off Networking Happy Hour Sept 25

WB-SF: Hot Trends in the Life Sciences Sept 25

The 13th Annual BIO Investor Forum Oct 7-8

YOU BENEFIT AS:

- ✔ Your event listing out to the URL of your choice
- ✔ Events/the Event Center is the highest-clicked newsletter attendees
- ✔ Your event can be shown daily via email to prospective attendees



Event Promotions via Big4Bio

WEBSITE ONLY (WEB)	Per Region
1. BASIC listing (name of event,URL to event website)	\$ 25
2. FULL listing (BASIC + description, location,graphics,etc)	\$ 40
3. STANDOUT listing (FULL + highlighted and atop the month's list)	\$ 75
4. BANNER atop Event Center (per week)*	\$ 150
BANNER atop Event Center (per month)*	\$ 500
NEWSLETTER ONLY (NEWS)	Per Region
1.BASIC LISTING (NAME OF EVENT,URL TO EVENT WEBSITE)	\$ 35
2.BOLD LISTING IN NEWSLETTER	\$ 50
3.BANNER ATOP EVENT CENTER SECTION (PER WEEK)**	\$ 200
BANNER ATOP EVENT CENTER SECTION (PER MONTH)**	\$ 600
WEBSITE + NEWSLETTER (BEST DEAL)	Per Region
1.BASIC (WEB1 + NEWS1)	\$ 40
2. FULL (WEB2 + NEWS1)	\$ 50
3. FULL + BOLD (WEB2 + NEWS2)	\$ 60
4. STANDOUT (WEB3+NEWS2)	\$ 80
5.BANNER (WEB + NEWS)(per week)***	\$ 250
BANNER (WEB + NEWS)(per month)***	\$ 750
SOCIAL MEDIA/MORE	Per Region
Tweets on Twitter (up to 4 tweets a day, two week max)	\$ 10 (per tweet)
Email Blasts (various options)	Contact for rate

*- includes FULL listing;**-includes BOLD listing;***- includes FULL+BOLD

CONTACT US

info@big4bio.com