

A photograph of the Golden Gate Bridge in San Francisco, California, taken from a low angle. The bridge's massive red-orange towers and suspension cables are the central focus, extending from the foreground into the distance. The bridge spans across a body of water, with hills visible in the background under a sky with soft, wispy clouds. The lighting suggests late afternoon or early morning, with a warm glow on the bridge and the water.

# On Your Mark 2023

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**JPM Week 2023**  
**Event Organizer Information**

**Big4Bio**

# Big4Bio



***On Your Mark*** is Big4Bio's premium guide for attendees of the J.P. Morgan Healthcare Conference and many ancillary meetings taking place during the week of January 9, 2023, in San Francisco.

As the largest and most informative life sciences investment gathering in the industry, connecting global industry leaders, emerging fast-growth companies, innovative technology creators, and members of the investment community, it is a must attend week for the industry to connect, tell their story to investors, strike deals, and mix with colleagues.

With the return to in-person events, they will need a guide more than ever to navigate through the myriad of meetings and receptions. ***On Your Mark 2023*** is the solution -- it is the most comprehensive guide with maps, lists, and links to all the JPM-related events and receptions during the week.

In its 7<sup>th</sup> year as a much-used resource for planning the week and then navigating it, ***On Your Mark 2023***, which is released in early to mid-December and updated regularly, provides a great opportunity for event organizers to advertise and promote their events, as well as a forum for a service company to speak directly to its target audience.

*On Your Mark* has become THE industry standard that organizes the chaos that is JPM Week (aka "BioWeekSF") into a plannable and enjoyable experience for attendees. [Click here](#) to take a look back at last year's edition.



BASIC LEVEL	GOLD LEVEL <i>(includes BASIC)</i>	DELUXE LEVEL
<p><b>BIG4BIO PROVIDES YOU</b></p> <ul style="list-style-type: none"> <li>✓ Your event is listed in The BioCalendar and links out to your event website</li> <li>✓ BioWeekSF AND The BioCalendar tweets/RTs info on your event on social media</li> </ul> <p><b>YOUR RATE</b></p> <p>\$25 Event listed on <i>The BioCalendar</i> and in <i>On Your Mark</i></p> <p>\$10/each - Tweets Your created messages sent from Big4Bio Twitter channels</p>	<p><b>BIG4BIO PROVIDES YOU</b></p> <ul style="list-style-type: none"> <li>✓ ½ page ad (spotlight) for your event/org in “On Your Mark”</li> <li>✓ Full page ad (spotlight) for your event/org in “On Your Mark”</li> </ul> <p><b>YOUR RATE</b></p> <p>½ page ad: \$500 Full page ad: \$900</p>	<p><b>BIG4BIO PROVIDES YOU</b></p> <ul style="list-style-type: none"> <li>✓ Full page ad in “On Your Mark”</li> <li>✓ Q&amp;A podcast by Big4Bio. Danny Levine with you about your event; includes additional distribution and reach via Big4Bio and partners</li> <li>✓ 1x email blast to Big4Bio readers</li> </ul> <p><b>YOUR RATE</b></p> <p>\$2,500 <i>(discounted for all)</i></p> <p>Can get each separately: Full page ad: \$900 Podcast: \$750 Email blast: \$1,750</p>
<b>AD SIZES</b>		
Full Page	10.125” wide x 7.125” tall	
1/2 Page Vertical	5” wide x 7.125 tall	
1/4 Page	5” wide x 3.5” high	

**Commitment Deadline: November 1 | Materials Deadline: November 11**

Contact us for more information about getting started: